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ASMI- The Gender Sensitization Committee of Ram Lal Anand College is pledged to make the students aware about gender related issues and individual's rights irrespective of their gender identities. The name ASMI is significant in defining the aim of this society. The word ASMI means "I am or I exist." Etymologically it comes from Sanskrit dhaatopadh "AS" which means - "to exist." The gender sensitization committee of Ram Lal Anand College runs with the motto that everyone's existence is significant in the same way as ours to us. It promotes the idea of inclusiveness and harmonious coexistence among each entity in the world for a better future.



Under the able guidance of Dr. Shruti Anand, the convenor of the committee, Dr. Deepshikha Kumari, co-convenor of the committee as well as office bearers, Prabhakar, Paridhi Verma, Umanshi Dang, Sumedha, Pawan, Vikas, Sameer, Sania and Shruti along with the Members were able to successfully conduct the events of this session.

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The Events of our society began with an interactive and correlative Orientation Session on 26th October ,2023 marking the beginning of the session of 2023-2024. The students shared their stories of life related to gender and we introduced positions like e-journal editor, Gender Champions, and other members. Further we conducted an online event which constituted the E-POSTER MAKING COMPETITION and CREATIVE WRITING COMPETITION and the entries were allowed till 18th January, 2024. The topic for the events was 'Gender equality in social media'. Pertaining to the increasing role of social media in our daily lives, there is need for the youth to speak about

gender equality and what influences them through social media and for that wide vision we even provided with the sub topics like

- 1)Promoting gender equality through social media
- 2)Issues related to gender in social media
- 3)Objectification of women on social media
- 4)Cyber crime against women-Social media reports
- 5)Promoting Gender neutrality through Social Media.



We also conducted a collaborative event 'Sansristi' with The Hindi Journalism and Mass communication Department and the event was hosted by ASMI and the Patrakarita Parishad in celebration of International Women's Day on 8th March ,2024 at the college front lawn. The activities in event consisted of open mic, multitasking for males, poster making competition, hair braiding, musical chairs, guess the objects.

We tried to give an experience of the double burden a women carries when she is forced to work in home as well as office. To encourage distribution of workload at home, we made a fun activity of rolling out our daily Indian bread and encouraged men to try it. We even collaborated with the NGO and installed period pain stimulators as one of the activities for men to experience the pain the women go through during menstruation to further enhance their understanding of women's lives

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Two more competitions were Creative writing Competition and Rangoli making competition. The themes for the following were gender equality in daily life and gender equality respectively. It was a very exciting event and we got to see the vision of gender equality through vibrant rangolis. Ending with the 2023-24 session we organised a film screening on 8 May 2024.



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The recent film 'Laapata Ladies' was screening which added to fun as well awareness as audience witnessed raw form of feminism with village setting. The event was followed by the launch of the e-journal and felicitation of the certificates to all the officer bearers , gender champions , members and editors. The event ended the tenure with a huge success
- Sania Khan

